



**REFORM TO
PERFORM**

3 March 2016 - Brussels

BUSINESSEUROPE Day

BUSINESSEUROPE



v. 15.01.2016

Preliminary Programme

BUSINESSEUROPE Day - 'REFORM TO PERFORM'

3 March 2016

*Moderator: **Ms Jacki Davis**, Meade Davis Communications*

Morning programme

- 08.00 *Registration and coffee*
- 09.00 Welcome by **Mrs Emma Marcegaglia**, President of BUSINESSEUROPE

Opening keynote: **Mr Donald Tusk**, President of the European Council
- 10.00 **Panel debate: Global Outlook**
- Key global challenges and opportunities and how they affect business
- 11.00 *Coffee break*
- 11.30 Keynote address (speaker tbc)
- 12.00 **Panel debate: Reform to Perform**
- Conquering competitiveness in times of change
- 12.45 *Walking lunch*

Afternoon programme

- 14.00 Address by **Mr Mark Rutte** Prime Minister of the Netherlands
- 14.30 **Panel debate: European insights**
- Being big on big things to be successful
- 15.30 Closing keynote (speaker tbc)
- 16.00 Closing remarks by **Mrs Emma Marcegaglia**, President of BUSINESSEUROPE