



## **Programme**

# **BUSINESSEUROPE Day - 'REFORM TO PERFORM'**

### **3 March 2016**

*Moderator: Ms Jacki Davis, Meade Davis Communications*

08.00 *Registration and coffee*

09.00 Welcome by **Mrs Emma Marcegaglia, President of BUSINESSEUROPE**

Opening address: **Mr Donald Tusk, President of the European Council**

09.30 **Panel debate: Global Outlook**  
***Key global challenges and opportunities and how they affect business***

**Panel:**

Mrs Ann Mettler, Head of European Political Strategy Centre  
Mrs Carolyn Fairbairn, Director General of the Confederation of British Industries, CBI  
Mr Ulrich Grillo, President of Federation of German Industries, BDI and Chairman of the Executive Board of Grillo-Werke AG  
Mr Mark Hutchinson, President and CEO of GE Europe  
Mr Georg Kapsch, President of the Federation of Austrian Industries, IV and CEO of Kapsch AG  
Mr Juan Rosell, President of the Confederation of Employers and Industries of Spain, CEOE

11.00 *Coffee break*

11.30 A European start-up: the story of **BQ**

11.45 **Panel debate: Reform to Perform**  
***Conquering competitiveness in times of change***

**Panel:**

Mr Markus J. Beyrer, Director General of BUSINESSEUROPE  
Mrs Carola Lemne, Director General of Confederation of Swedish Enterprise, SN  
Mr Julio Linares, Vice President of Telefónica  
Mr Peter Olesen, Chairman of governing board of the European Institute for Technology, EIT  
Mr Luca Visentini, General Secretary of the European Trade Union Confederation, ETUC

13.00 *Walking lunch*



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**BUSINESSEUROPE**

14.00 Address by **Mr Mark Rutte, Prime Minister of the Netherlands**

14.30 **Panel debate: European insights**  
***Being big on big things to be successful***

Keynote speech by **Ms Elżbieta Bieńkowska, Commissioner in charge of the Internal Market, Industry, Entrepreneurship and SMEs**

**Panel:**

Mrs Maria João Rodrigues, Member of the European Parliament, S&D Group Vice-President in charge of Economic and Social Policies

Mr Hans de Boer, President of the Confederation of Netherlands Industry and Employers, VNO-NCW

Mr Diogo da Silveira, CEO of The Navigator Company

Mr Danny McCoy, CEO of the Irish Business and Employers' Confederation, Ibec

15.30 Closing remarks by **Mrs Emma Marcegaglia, President of BUSINESSEUROPE**

15.45 *Networking cocktail*