



**INVEST IN
EUROPE**
26 March 2015 - Brussels
BUSINESSEUROPE Day

BUSINESSEUROPE

Programme

BUSINESSEUROPE Day - 'INVEST IN EUROPE'

26 March 2015

Moderator: Ms Jacki Davis, Meade Davis Communications

Morning programme

08.00 *Registration and coffee*

08.45 Welcome by **President Emma Marcegaglia** and **Director General Markus J. Beyrer**

09.00 **Scene-setting panel debate on the investment climate in Europe**

- **Mr Ingo Kramer**, President of BDA and Managing Partner of J.H.K Group
- **Mr Pierre Gattaz**, President of MEDEF and Chairman of the Board of Radiall
- **Prof. Dr.-Ing. Stephan Reimelt**, President and Chief Executive Officer of GE Europe

10.00 *Coffee break*

10.30 Speech by **Mrs Emma Marcegaglia**, President of BUSINESSEUROPE
Keynote address by **Mr Jean-Claude Juncker**, President of the European Commission

11.00 **Panel debate on investment and digitalisation**

- **Mr Günther H. Oettinger**, Commissioner in charge of Digital Economy and Society, European Commission
- **Mr Cristiano Radaelli**, President of ANITEC
- **Mr Mikko-Pekka Hanski**, Co-founder of Idean
- **Mr Carlos Lopez Blanco**, Global Head of Public Affairs and Regulation of Telefónica SA
- **Mr Jo Deblaere**, Chief Operating Officer and Chief Executive Officer-Europe of Accenture
- **Mr Erich Clementi**, Senior Vice President of IBM Europe

12.00 **Panel debate on better regulation to unleash the single market**

- **Mr Frans Timmermans**, First Vice-President, European Commission
- **Mr Ulrich Grillo**, President of BDI and Chief Executive Officer of the Grillo-Werke AG
- **Dr Kurt Bock**, Chairman of the Board of Executive Directors of BASF SE
- **Dr Henryka Bochniarz**, President of the Polish Confederation Lewiatan, member of the supervisory boards of Unicredito and FIAT

13.00 *Walking lunch*



Afternoon programme

- 14.00 Speech by **Mr Martin Schulz**, President of the European Parliament
- 14.15 **Panel debate on energy and industry**
- **Mr Dominique Ristori**, Director-General for Energy, European Commission
 - **Mr Jerzy Buzek**, MEP, Chairman of Industry, Research and Energy Committee, European Parliament
 - **Mr Torkel Rhenman**, Chief Executive Officer of Lhoist
 - **Mr Olivier Imbault**, Vice-President European Energy and Industries Affairs of Air Liquide
- 15.00 *Coffee break*
- 15.30 **Panel debate on international trade as an investment driver**
- **Ms Cecilia Malmström**, Commissioner in charge of Trade, European Commission
 - **Mr Pat Ivory**, Head of EU and International Development of Ibec
 - **Mr Markus J. Beyrer**, Director General of BUSINESSEUROPE
 - **Mr Peter Chase**, Vice President, Europe, at the U.S. Chamber of Commerce
- 16.30 **Concluding panel debate on the EU investment plan**
- **Mr Jyrki Katainen**, Vice-President, European Commission
 - **Mr Wilhelm Molterer**, Vice-President, European Investment Bank
 - **Mr Luis Mira Amaral**, Chairman of Industry Council-CIP and Chief Executive Officer of Banco BIC Português
 - **Mr Atzo Nicolai**, Vice President of VNO-NCW and President DSM Netherlands
 - **Mr Robert Dennewald**, Chairman of Fedil, President of S.A. des Chaux de Contern
- 17.30 Closing by **President Emma Marcegaglia**
- 17.45 *Networking cocktail*